



BEAUTY ★ U S A

1ST EDITION



TITLE HOLDERS



BRYANNA PASTERNAK
TEEN international USA 2023



EMMA KITCHEN
Miss Teen Universal 2023
Miss Teen Universal USA 2023



SUMMER COLLINS
Top Model Grand Universo USA 2023



SAHADA LLERENA
Teen Grand Universo USA 2023



ABOUT JR BEAUTY USA

Welcome to JR Beauty USA, where aspiring young women aged 13 to 29 embark on a transformative journey aimed at shaping a brighter future. At JR Beauty USA, our core purpose is to empower these remarkable individuals with the essential tools and resources needed to unlock their true potential.

Our commitment to our contestants extends far beyond the stage. Through personalized mentoring, expert coaching, and engaging development seminars, we foster an environment where each participant can flourish both personally and professionally. We believe that self-growth and character development are as essential as physical beauty, and we provide comprehensive support to ensure our contestants excel in every facet of life.

Our pageant experience is unlike any other, designed to be not only a competition but also an educational and enriching adventure. Participants immerse themselves in a world of learning and self-discovery, expanding their horizons and gaining valuable life skills along the way.

We seek individuals who are driven to make a meaningful impact on the world.

Our pride lies in helping our contestants realize their dreams and aspirations. When crowned as winners, they become ambassadors of the United States on the international stage, embodying the values and potential of young women in our nation.

Join us today and become a part of something extraordinary, where dreams are nurtured, potential is unleashed, and a brighter future is forged.

VISION

Our vision is to be the most prestigious beauty pageant of great impact in the entire American nation, elevating integrity through leadership-focused training. A fundamental part of our Pageant is to promote self-love, good values, and self-development in our young delegates; tools that serve them in their adulthood and inspire them to become empowered women in the future.

MISSION

Our mission is to support outstanding young girls who want to develop personal and professional growth, projection, and entrepreneurship while highlighting essential values to elevate the culture, tourism, and social exchange at a national and international level. We aim to provide valuable attributes and tools to support the growth of each young delegate in the years to come.



WHAT MAKES JR BEAUTY USA DIFFERENT?

At JR Beauty USA, We are rewriting the rules of traditional pageantry to create a more inclusive and empowering experience for all young women. Unlike many pageants that select delegates based on state representation, JR Beauty USA opens its doors to aspiring participants from all corners of the nation. We believe in embracing diversity and providing equal opportunities for all who meet our qualifications.

Once selected to participate in JR Beauty USA, you'll be bestowed with the prestigious title of JR Beauty USA 2024 delegate, complete with a regal Crown and sash. Your participant number will serve as your unique identifier throughout the pageant journey.

One of the hallmark events of our pageant is the exclusive sashing ceremony. Here, delegates receive their official sashes adorned with their name, the initial of their last name, and their participant number inside of a star. This ceremony not only adds a personal touch but also symbolizes the beginning of an incredible journey towards self-discovery and empowerment.

Our innovative approach to pageantry allows us to offer this enriching experience to a wide range of potential delegates, fostering a community of diverse talents and backgrounds. JR Beauty USA isn't just about showcasing outer beauty; it's about providing a platform for personal growth, learning, and empowerment.

We invite you to join us in redefining beauty and pageantry. Embrace the opportunity to shine on a national stage, where your unique talents and qualities are celebrated. JR Beauty USA 2024 is more than just a pageant – it's a transformative journey waiting for you to embark upon.

Discover your inner beauty, unleash your potential, and become a part of the JR Beauty USA legacy.

Welcome to a new era of pageantry!

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DIVISIONS

JR Beauty USA Beauty Pageant offers two distinct divisions, each celebrating the essence of youthful beauty and grace. These divisions are meticulously designed to provide a platform for young women to showcase their talents, intelligence, and innate charm.

1. Teen Division (Ages 13 to 19):

The Teen Division of the JR Beauty USA Beauty Pageant is a remarkable category that celebrates the blossoming beauty, grace, and potential of young women aged 13 to 19. Contestants in this division are defined by their youthful exuberance, charisma, and their pursuit of personal growth. To be eligible, participants must meet certain criteria, ensuring the competition remains fair and focuses on the essence of natural beauty and poise. Eligibility requirements include being single, never married, childless, born as a natural woman, maintaining good health, and demonstrating responsibility for the duties that come with the title.

This division is a platform for these young women to showcase their talents, intelligence, and commitment to making a positive impact in their communities. The Teen Division empowers participants to build self-confidence, develop leadership skills, and foster camaraderie among contestants. It is a space for personal growth, self-expression, and celebrating the potential of our future leaders.

2. Top Model Division (Ages 19 to 29): AVAILABLE FOR 2025- (TOP MODEL OF THE WORLD USA)

The Top Model Division of the JR Beauty USA Beauty Pageant is a unique and dynamic category that embraces the beauty and elegance of women aged 19 to 29 who aspire to excel in the world of modeling. Just like the Teen Division, contestants in the Top Model Division must meet specific eligibility requirements, ensuring a level playing field that focuses on natural beauty and the responsibilities associated with the title. To participate, contestants must be single, never married, without children, naturally born as women, in good health, and willing to shoulder the duties that accompany the title.

This division is a celebration of grace, sophistication, and aspiring top models who wish to leave an indelible mark on the world of fashion and beauty. Contestants have the opportunity to demonstrate their modeling prowess, style, and runway presence. It is a platform for these young women to gain valuable experience, develop their modeling careers, and make an impact in the competitive world of fashion.

Both divisions at JR Beauty USA Beauty Pageant provide opportunities for young women to grow, succeed, and make a positive difference while embracing their natural beauty. They represent a commitment to empowering and celebrating the potential and talents of the next generation of leaders and models.



REQUIREMENTS

1. Age:
 - Contestants must be between 13 and 29 years of age at the time of the pageant.
2. Marital Status and Parenthood:
 - Contestants must be single, never married, and have no children.
3. Citizenship and Residency:
 - Participants must be natural-born female citizens of the United States.
 - Residency in the country or region where the pageant is being held is required.
4. Valid Passport:
 - Contestants must possess a valid passport.
5. Parental Consent:
 - Participants under the age of 18 must provide a signed consent from their parent or legal guardian.
6. Community Service and Charitable Activities:
 - Contestants are encouraged to share their involvement in community service or charitable activities.
7. Good Moral Character:
 - Participants must possess good moral character, displaying integrity, honesty, and ethical behavior.
8. Substance Use and Abuse:
 - Contestants must not use, consume, or abuse any illegal substances.
9. Association with Adult Entertainment or Publishing Industry:
 - Contestants must have no past or present association with the adult entertainment or publishing industry.
10. Good Health:
 - Participants must be in good health to participate in the pageant.
11. Parents Support:
 - Minor Participants must have full support of their parents/Legal Guardians to participate.

These requirements ensure that the participants in JR Beauty USA are eligible, possess good character, are actively engaged in their communities, and maintain a healthy and responsible lifestyle.

ARRIVALS AND DEPARTURE GUIDE



Arrivals and Departures Guide: JR BEAUTY USA 2024

Arrival Instructions

In our effort to streamline the experience for participants of the JR BEAUTY USA 2024, we've identified Orlando International Airport (MCO) as the primary central arrival hub. Contestants are expected to arrive on **May 10th, 2024**, by 9:00 AM. However, recognizing the diverse needs and travel preferences of our contestants, we also acknowledge Orlando Sanford Airport (SFB) and Daytona Beach International Airport (DAB) as alternative airport options, both located less than 40 minutes away from the Hilton Garden Inn Orlando North/Lake Mary, our official Host Hotel. Contestants are responsible for their own transportation to the hotel, in addition to managing their flight and accommodation arrangements. Upon arrival, it is crucial for contestants to make their way directly to the official venue at Hilton Garden Inn Orlando North/Lake Mary, our official Host Hotel, to kickstart your pageant journey and activities in Florida. Upon arrival, contestants will receive a warm welcome from our JR BEAUTY USA representatives, who will be on hand to provide assistance. Should you find yourself unable to locate our representative, please reach out to the designated arrival coordinator for immediate support. We kindly ask that contestants don their JR BEAUTY USA sash and crown as a symbol of their participation and identity in the pageant. Our representatives will guide you through the registration process, ensuring a streamlined and hassle-free experience from the moment you arrive.

Departure Details

The departure of all contestants is scheduled for **May 14th, 2024**, the day after the pageant's grand finale. Like arrivals, departures will be centralized from Orlando International Airport (MCO). However, contestants flying out from Orlando Sanford Airport (SFB) and Daytona Beach International Airport (DAB) should plan accordingly to ensure timely departures. This approach is designed to provide flexibility and ease for all participants during their journey home, ensuring a cohesive travel experience.

Travel Tips and Reminders

- **Transportation and Accommodations:** Contestants are reminded that they are responsible for organizing their personal travel arrangements, including flights and hotel stays. Ensure your plans align with the pageant's schedule to optimize your participation experience.
- **Hotel Booking:** We encourage taking advantage of the Hilton Garden Inn Orlando North/Lake Mary's special discounted rate for contestants. This package includes complimentary perks such as complimentary parking, Wi-Fi, buffet breakfast, and shuttle service. Book through the exclusive link provided before **April 12th, 2024**, to secure your spot.
- **Local Transportation:** For ease of local travel, the host hotel offers a complimentary shuttle service within a 3-mile radius, perfect for exploring local sights and fulfilling any last-minute needs. Providing easy access to various local attractions and necessities.

By offering multiple airport options and providing detailed travel and accommodation information, we aim to make your participation in the JR BEAUTY USA 2024 as enjoyable and stress-free as possible. Our hope is to ensure a seamless experience for all contestants. We look forward to welcoming you to Florida for an unforgettable pageant experience!





HOST HOTEL HILTON GARDEN INN

Hilton Garden Inn Orlando North/Lake Mary: Exclusive 2024 JR Beauty USA National Pageant Package

We are thrilled to announce the Hilton Garden Inn Orlando North/Lake Mary as our Host Hotel for the prestigious 2024 JR Beauty USA National Pageant, taking place from **May 10th to May 14th, 2024**. This exclusive package deal offers participants and guests a blend of comfort and convenience, tailored to enhance your pageant experience.

Special Discounted Room Rate

Secure your stay at a special rate starting at **\$135.00 plus tax per night**. To take advantage of this exclusive offer, all bookings must be made through our designated booking link before **April 12th, 2024**. Don't miss the opportunity to enjoy luxurious accommodations at a fraction of the cost.

Convenient Travel Logistics

- Nearest Airport: Orlando Sanford Airport (SFB) - Less than 20 minutes from the hotel.
- **Alternative Airports:**
 - Orlando International Airport (MCO) - Less than 40 minutes away.
 - Daytona Beach International Airport (DAB) - Also under 40 minutes away.

Inclusive Amenities

Your stay includes several complimentary benefits to ensure a pleasant and hassle-free experience:

- Parking: Complimentary on-site parking for all guests.
- Wi-Fi: Stay connected with free high-speed internet access.
- Buffet Breakfast: Enjoy a complimentary buffet breakfast each morning of your stay.
- Cancellation Policy: Benefit from a flexible 72-hour cancellation policy.

Exclusive Hotel Features

- Complimentary Shuttle Service: Take advantage of the shuttle service for drop-offs and pickups within a 3-mile radius.
- Dining: Savor meals at The Garden Grille and Lounge, our full-service restaurant, or grab a quick snack from the 24-Hour Pavilion Pantry Market.
- Recreation: Relax by the heated, resort-style pool or stay active in the fitness center.

Booking Your Stay

To book your room and secure these exclusive benefits, please use the provided booking link. We encourage you to reserve your accommodation early to ensure availability and receive the best rate.

The Hilton Garden Inn Orlando North/Lake Mary looks forward to welcoming JR Beauty USA National Pageant participants and guests with exceptional service and a memorable stay.

DISCOUNTED ROOM BOOKING LINK: IN OUR WEBPAGE



HILTON GARDEN INN
ADDRESS: 705 Currency Cir, Lake Mary, FL 32746



OFFICIAL VENUE PRELIMINARY/FINALS

THE CENTER AT DELTONA

The Center at Deltona stands as a modern and distinguished venue located in the picturesque region of Howland Crossings, Deltona, Florida. Designed to accommodate a diverse range of events, this state-of-the-art facility is an ideal setting not only for weddings but also for significant events such as the JR Beauty USA 2024 beauty pageant. Its versatile spaces allow for both grand celebrations and more intimate gatherings, offering everyone the chance to create and experience their ideal event.

Facilities & Capacities

Spanning nearly 30,000 square feet, The Center at Deltona features a multitude of indoor banquet and meeting rooms, catering to groups from 20 to 500 guests. The outdoor event lawn presents two splendid space options, adaptable to various event styles. Choices include an intimate Gazebo and a spacious Pergola, perfect for any ceremony or outdoor gathering related to the pageant.

The expansive modern Ballrooms A&B, Ballroom C, and the Grand Ballroom are designed to host large-scale events, accommodating between 150 to 500 guests. For events requiring a more intimate setting, Ballroom A and Ballroom B offer spaces for 50 to 100 guests. Each space within The Center at Deltona is equipped to support the diverse requirements of the JR Beauty USA 2024 beauty pageant, from the preliminary rounds to the grand finale.

Tailored for the JR Beauty USA 2024

As the official venue for the Preliminary and Final Competition of The JR Beauty USA 2024 beauty pageant, The Center at Deltona is prepared to host this prestigious event with elegance and flexibility. The venue's modern design, coupled with its capacity to accommodate a wide range of event sizes, makes it the perfect backdrop for showcasing beauty, talent, and community spirit. From the pageant's preliminary competition to the grand finale in the magnificent ballrooms, The Center at Deltona is dedicated to providing a memorable and seamless experience for contestants and guests alike. The preliminary dates are set for **May 12th**, which will include the Interview, preliminary competition, and farewell dinner, followed by **May 13th** for the Finals and afterparty.

*The JR Beauty USA schedule will
be included in the delegate's
welcome kit.*

***DATES SUBJECT TO CHANGE ***



THE CENTER AT DELTONA
ADDRESS: 1640 Dr. M.L.K. Blvd, Deltona, FL 32725



OFFICIAL DELEGATE PACKAGE

Becoming a JR Beauty USA official delegate offers you an all-encompassing competition package filled with exciting benefits and possibilities.

Your Delegate package includes:

- Official Competition Crown - Provided in the delegate welcome kit.
- Official JR Beauty USA Delegate Sash - Provided in the delegate welcome kit.
- Official Competition Sash
- Entry to National JR Beauty USA Pageant
- Exposure on Our National JR Beauty USA Webpage and Social Media
- Sponsors Welcome Bag - Provided at registration By JR Beauty USA.
- Blue Opening Number - Provided at registration By JR Beauty USA.
- 2 Official T-shirts And 1 Sponsor T-shirt - 1 Official T-shirt Provided in the delegate welcome kit. 2nd official T-shirt and sponsor T-shirt will be provided at registration.
- A chance to win a share of a total prize package valued at over \$22,000
- Exclusive discount codes and deals from sponsors and partners
- A chance to compete internationally in places like India, Colombia, Indonesia, Cambodia, Curacao, Venezuela, Peru, and many more.
- Customized Sponsorship Letter

We're committed to celebrating your beauty, talent, and potential. Welcome to the JR Beauty USA family, and best of luck on your pageant journey!

WWW.JRBEAUTYUSA.COM

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OFFICIAL PRIZE PACKAGE



At JR Beauty USA, we are proud to offer our delegates the chance to win a shared prize package valued at over \$22,000. This comprehensive package includes a range of exclusive benefits and experiences designed to enhance your journey to the International Competition.

The prize package encompasses:

- Custom JR Beauty USA Crown and Sash for Respective Titles, serving as elegant symbols of your accomplishments.
- A Crystal Trophy, a timeless reminder of your success and achievements.
- A beautiful Bouquet of Flowers to celebrate your moment of triumph.
- Costume Interview Attire, ensuring you stand out with style and grace on stage.
- A Unique Costume Designed Ad Page to showcase your individuality and captivate your audience.
- An incredible Opportunity to Walk in Miami Fashion Week, immersing you in the glamour of the fashion world.
- Pageant Coaching by Pageant Proper, providing personalized guidance to excel in pageantry.
- A Fully Paid Fee to Compete Internationally, enabling you to take your talents worldwide.
- Comprehensive International Travel Arrangements, including transportation, meals, accommodation, and airfare, for a seamless international competition experience.
- Professional Hair and Makeup by Just Right Cosmetics, ensuring you look your best.
- Photoshoots by Moda Chic Photography to capture your radiance.
- High-End Cosmetics by Just Right Cosmetics to enhance your beauty.
- Luxury Skin Care Products by Evolve Skin for radiant and healthy skin.
- Tanning by South Beach Tanning for a sun-kissed glow.
- Headshots and Hair and Makeup by Glam Ginie to create captivating images.
- Preliminary Evening Gown by Prom Pageant Couture for a dazzling appearance.
- Cash Prize 1,000 upon completion of the national contract

At JR Beauty USA, we are dedicated to empowering and celebrating the beauty and talent within each of our delegates. This prize package is a testament to our commitment to your success and the incredible journey that awaits you. We can't wait to see you shine! Good luck to all our contestants."

4 WINNERS

Customm Made Crown + Embroidery Sash + Trophy + Cash Prize

1ST RUNNER UP

Embroidery Sash + Trophy

2ND RUNNER UP

Embroidery Sash + Trophy

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WARDROBE REQUIREMENTS

Contestant is required to bring the following :

JR BEAUTY USA Crown

JR BEAUTY USA Sash

Trendy Casual Outfits X 1 - Arrival

Purple Cocktail Dress X 1 - Welcome Dinner

Trendy Colorful Formal Wear X 1 - Interview

Gold Cocktail Dress X 1 - Preliminary

Red Swimsuit X 1 - Preliminary and Finals

Free Fashion Outfit (Photo Shoot) X 1

Sports shoe X 1 (white)

Blue Skinny Jeans X 2

Black Leggings X 4

Evening Gown X 1 or X 2 - Preliminary & Grand Final (Changes Are Allowed)

Red Cocktail Dress X 1 - Farewell Dinner

After Party Dress X 1 - Your choice

High Heels X 1 - Nude Color (Evening Gown)

Stiletto Heels X 1 - (Nude Color) Introduction & Swimsuit Round on Grand Final

The delegates might be taken for sightseeing and shopping at times. Please remember to prepare enough money for personal expenses such as shopping, excess baggage, emergencies, laundry, hotel deposits, etc.



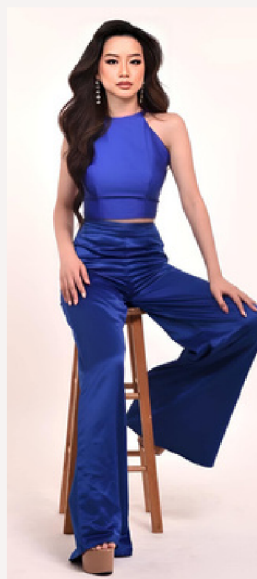
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EXAMPLE ATTIRE CODES

TRENDY CASUAL OUTFIT - ARRIVAL ATTIRE



BLUE JEANS & WHITE SNICKERS



EXAMPLE ATTIRE CODES

PURPLE COCKTAIL DRESS - WELCOMING DINNER



GOLD COCKTAIL DRESS - PRELIMINARY (1 MINUTE SPEECH)

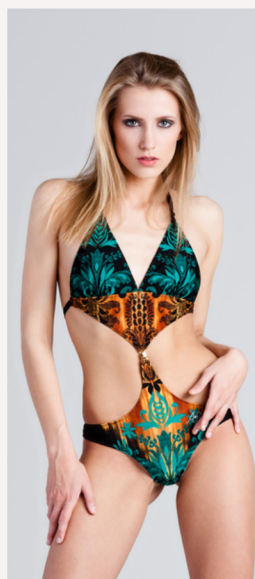
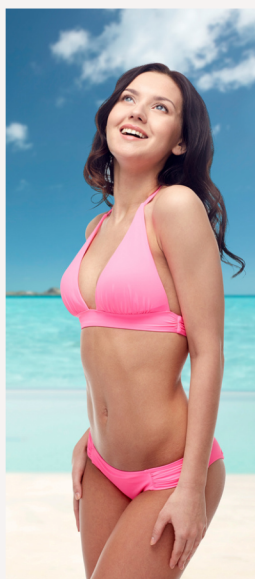


EXAMPLE ATTIRE CODES

TRENDY COLORFUL FORMAL WEAR - INTERVIEW



SWIMSUITS COMPETITION



EXAMPLE ATTIRE CODES

EVENING GOWN - PRELIMINARY & GRAND FINAL



HIGH HEELS - NUDE COLOR



*STILETTO HEELS
(INTRODUCTION & SWIMSUIT)*

*HIGH HEELS
(EVENING GOWN)*

OFFICIAL PHOTO GUIDELINE

This photos will be published on the organization's Facebook and Instagram for the promotions.

Below sample photos to submit for JR Beauty USA organization usage.



FORMAT :

Only clean white plain background is allowed.

1 close up photo with crown

1 full body with crown and sash

1 half body with crown and sash

CONTENT :

You are not allowed to publish any of the video or photos submitted to JR Beauty USA organization on any personal or public social media or in printed formats.

You have to submit all the videos and photos to jrbeautyusa@gmail.com or create a profile at JRBeautyusa.com and use your contestant dashboard to upload docs. You can upload the videos and photos files to www.drive.google.com and share the link with us at jrbeautyusa@gmail.com

All the photos and videos should be without any logos, trademarks, watermark and credits as they will be used for the promotions of the candidates of JR BEAUTY USA Pageant. Submit all these before the stipulated time.

Official photos must be submitted no later than one month before the scheduled date of the pageant.



INTRODUCTION VIDEO GUIDELINE

This video will be published on the organization's Social media platforms and it will count towards 10% of the preliminary scoring.

DURATION	1 minute only
THEME	Self Introduction - Get To Know More About Your Background
FORMAT	.MOV, .MP4
ORIENTATION	Horizontal (YouTube Forma
VIDEO QUALITY	4K UHD or HD High Definition 1080p
VIDEO SIZE	3840 x 2160 or 1920 x 1080 (Width x Height)

CONTENT :

Self Introduction - mention your name, City and State.

Fun facts about you.

3 interesting things about yourself - hobby, ambition and fact about your family. Special food and interesting tourist spot in your city /State.

Why do you think you should be the next JR BEAUTY USA AMBASSADOR?

Add on a segment of you walking with your national Sash + Crown.

At the end of the video : "I am (name) competing at JR Beauty USA 2024 1st Edition.

Kindly include English subtitles if necessary.

Official introduction video must be submitted no later than one month before the scheduled date of the pageant.

COMPETITION SCORING

TOP 16 SELECTION AND GRAND FINAL SCORING

Pre - Pageant Activities & Commitments - 10 %

Daily outfits, make up, hair do, punctuality and disciplines during pageant activities.

Introduction Video - 10 %

Voice projection + impact of impression to judges

Personal Interview - 40 %

Ability to impress judges + why should you be the winner

Preliminaries Competition - 40 %

Vibrant performance and creativity + ability to walk with confidence

TOP 16

Grand Final Mini Interview (Round 1) - 10 %

Voice projection + impact of impression to judges

Grand Final Swimsuit (Round 1 Part 2) - 20 %

Ability to be comfortable wear swimsuit, confidence

Grand Final 1 Minute Speech - 20% (Round 2)

Grand Final Evening Gown (Round 2 Part 2) - 30 %

Ability to show elegance and poise in evening gown

Grand Final Question (Round 3) - 20%

Ability to response question under pressure within 40 seconds

Grand Final Look (Final Round) 10 %

Ability to show elegance, poise, and security. This is the moment to captivate the audience and judges

Top 6 Final Question Round / Overall Performance (Final Round)

6 delegates with the highest score from overall performances + ability to response question under pressure within 40 seconds will determine the winner



JR BEAUTY USA CORWNING/AWARDS

JR BEAUTY USA

Miss Teen Universal USA 2023

Miss Teen Universal 2023

Emma Kitchen

Miss Teen International USA 2023

Bryanna Pasternak

Miss Teen Grand USA 2023

Sahada Llerena

Top Model Grand USA 2023

Summer Collins



JR Beauty USA Awards :

Spirit Award

Evolution Award

Beautiful Hair Award

Teen Congeniality Award

Best Interview Award

Beautiful Skin award

Social Work Award

Elegance Award

Runway Award

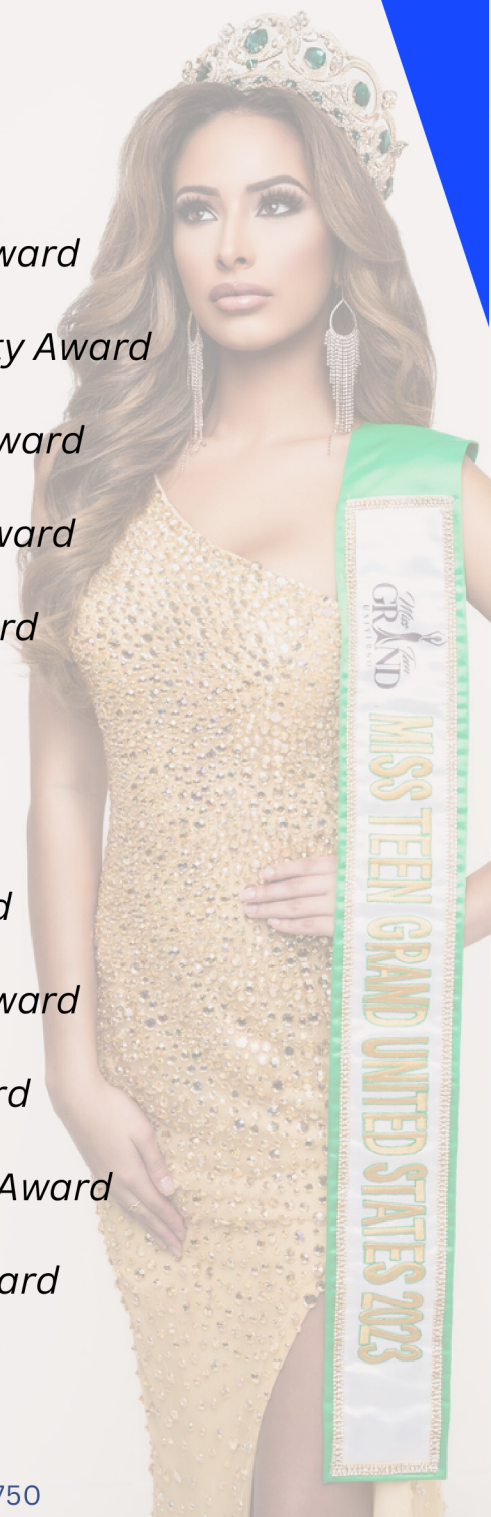
Swimwear Award

Evening Gown Award

Photogenic Award

People's Choice Award

Social Media Award



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DELEGATE FEE DEADLINES/ PAYMENTS

OFFICIAL PAYMENT SCHEDULE

Upon confirming your participation as a national delegate for the JR Beauty USA National Pageant, you have the flexibility to secure your spot in the competition through our accommodating payment options. Initially, you will have a two-week window from your confirmation date to make an initial payment of \$200 or opt to pay the full amount. Failure to comply within this timeframe will result in the forfeiture of your participation rights.

Our official website is designed to facilitate a smooth payment process, accommodating the diverse financial situations of our participants. Payments can be made through Zelle, Venmo, PayPal, Cash App, or via our secure online checkout, ensuring safe and secure transaction processing. For those choosing the phased payment approach, the website allows the total fee to be divided into three equal installments using credit, debit, or PayPal.

For delegates who prefer to spread the cost of their participation fee, we offer the flexibility of paying over time through PayPal, Affirm, and Afterpay. This option is available by selecting the "pay in full" method on our payment portal, where options for these services will appear, enabling you to choose a payment plan that suits your needs. This method guarantees that your participation is confirmed immediately, allowing you to secure your spot in the competition without delay.

It is important for participants opting for the initial payment route to note that the remaining balance of the delegate fee, which amounts to \$700, must be fully paid by May 10th, 2024. This gives you ample time to complete your payment obligations in a manner that suits your financial situation.

This approach ensures that financial planning does not become a barrier to participation in the JR Beauty USA National Pageant. By leveraging the flexibility of our payment options, including the ability to pay the full participation fee of \$900 in more manageable installments, participants can enjoy a hassle-free experience. We strongly encourage exploring these payment options on our website, designed to make the payment process as accommodating and stress-free as possible.

Once you have made either the initial payment or the full payment, we will provide you with your official participation contract. To finalize and officially certify your participation, please ensure that you sign and return this contract within 48 hours to avoid any delay or automatic cancellation of your participation.

JR BEAUTY USA OFFICIAL RULES



JR Beauty USA National Beauty Pageant - Official Rules

Respect

1. **Mutual Respect:** All participants, staff, judges, and spectators are to treat each other with the highest level of respect and dignity. Disrespectful language, behavior, or gestures towards anyone involved in the pageant are strictly prohibited.
2. **Cultural Sensitivity:** We celebrate diversity and expect all participants to honor and respect cultural differences. Any form of cultural insensitivity or appropriation will not be tolerated.
3. **Professional Conduct:** Participants are expected to maintain professional conduct at all times. This includes interactions during rehearsals, in dressing rooms, during interviews, and on social media platforms.

Timeliness

4. **Punctuality:** Timeliness is paramount. Participants must adhere to the schedules provided for rehearsals, interviews, performances, and other pageant-related events. Late arrivals may result in deductions of points or disqualification.
5. **Notification of Delays:** In the event of an unavoidable delay, participants are required to notify pageant officials as soon as possible. Proper communication will be considered in decision-making processes regarding potential penalties for lateness.

Bullying and Harassment

6. **Zero Tolerance for Bullying:** The JR Beauty USA National Beauty Pageant maintains a strict zero-tolerance policy towards bullying. This includes verbal, physical, psychological, or cyberbullying. Participants found to be engaging in bullying behavior will be immediately disqualified and may face further sanctions.
7. **Harassment-Free Environment:** We are committed to providing a safe environment for everyone. Harassment of any kind, including but not limited to, sexual harassment, will result in immediate disqualification and possible legal action.
8. **Reporting Mechanisms:** Participants are encouraged to report any incidents of bullying or harassment to pageant officials immediately. All reports will be treated with confidentiality and urgency.

General Conduct

9. **Positive Representation:** As representatives of the JR Beauty USA National Beauty Pageant, participants are expected to uphold the values of the pageant in all public domains. This includes behavior in public, on social media, and in private settings where participants may be recognized as part of the pageant.
10. **Compliance with Rules:** Participation in the JR Beauty USA National Beauty Pageant implies full agreement and compliance with all rules and regulations set forth by the organizers. Failure to comply may result in penalties, including disqualification.

By participating in the JR Beauty USA National Beauty Pageant, individuals agree to conduct themselves in a manner that reflects positively on themselves, the pageant, and the wider community. Our goal is to provide a fair, respectful, and enjoyable experience for everyone involved.



NATIONAL DIRECTOR

Meet Jonathan Rivera, the master artist behind Just Right Cosmetics and the national director of JR Beauty USA. With an illustrious career spanning over 17 years in the beauty and pageant industry, Jonathan Rivera has solidified his reputation as a true luminary in the realms of glamour and elegance.

Jonathan's journey in the world of beauty has been nothing short of extraordinary. His artistry extends beyond the ordinary, and his vision has left an indelible mark on the industry. He's not just a stylist; he's a master of hair and makeup, crafting breathtaking looks that transform individuals into visions of beauty.

In a testament to his dedication to beauty and pageantry, Jonathan proudly sponsors the esteemed Petite USA Pageant. As a sponsor, he stands firmly behind aspiring beauty queens, offering his unwavering support and expertise to help them shine on their remarkable journeys.

What sets Jonathan apart is his unbridled passion for his craft and his unwavering commitment to excellence. His creative touch has the power to elevate anyone's beauty to its fullest potential, leaving clients feeling like their most radiant selves. From runway models strutting their stuff, beauty queens dazzling the world, to brides on their most special day, Jonathan's talent knows no bounds.

In the world of beauty and glamour, Jonathan Rivera is a name synonymous with perfection and artistry. With every brushstroke and every hairstyle, he continues to redefine the standards of beauty, leaving a trail of awe-inspiring transformations in his wake.



Jonathan Rivera

National Director



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NATIONAL DIRECTOR

Meet Jose Perez, the creative force and coordinator extraordinaire at Just Right Cosmetics, and National Director of JR Beauty USA. As the social media Director for the company, Jose not only captures the beauty but also shares the magic of transformation with the world.

With a rich and diverse background in the pageant industry, Jose Perez brings a wealth of experience and knowledge to his role. His journey in the world of pageantry has been marked by a deep passion for the craft and an innate ability to understand the essence of beauty.

Jose's expertise extends beyond the camera lens. He has spent years coaching and perfecting the art of the runway, earning the trust and admiration of countless individuals in the industry. His meticulous attention to detail and unwavering commitment to excellence have been instrumental in helping numerous delegates achieve their total look and shine brightly on stage.

What sets Jose apart is his ability to capture not just the outer beauty but also the inner confidence and radiance that every beauty queen possesses. His lens has the power to showcase the transformational journey of these remarkable women as they step into their spotlight.

In the world of beauty and pageantry, Jose Perez is more than a director; he is a visionary who understands that true beauty is a combination of artistry, confidence, and passion. Through his work, he continues to inspire and empower beauty queens to embrace their full potential and shine in every spotlight they grace.



Jose Pérez
National Director





EXECUTIVE MANAGER

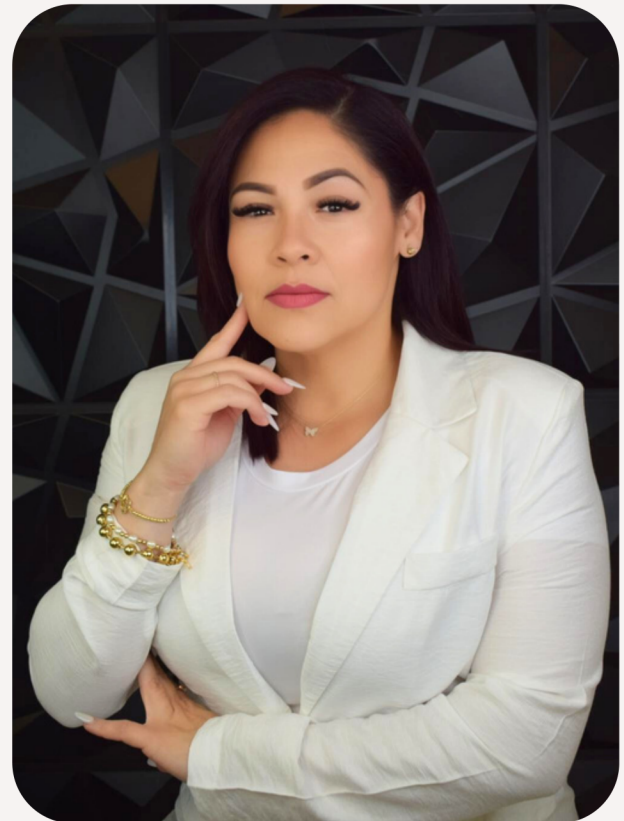
Meet Sheila Santiago, the visionary founder of Impact Beauty and a renowned hair and makeup stylist, who has recently embraced the pivotal role of Executive Manager at JR Beauty USA. Boasting an impressive 18 years of extensive experience across a variety of domains—including beauty contests, film, fashion shows, and editorial endeavors for prestigious publications such as Ego Moda in Puerto Rico—Sheila's professional journey shines as a model of excellence and continual personal development.

Central to Sheila's ethos is the conviction that beauty's true essence is far more than skin-deep; it emanates from a deep-seated sense of self-confidence and the celebration of individuality. This core belief has not only been a constant throughout her illustrious career but has also distinguished her as a transformative figure in the beauty industry, empowering clients to fully embrace and express their unique identities.

As Executive Manager, Sheila is dedicated to guiding JR Beauty USA with a dynamic fusion of innovation, unparalleled expertise, and boundless enthusiasm. Her unwavering dedication to nurturing a culture of excellence and empowerment is set to propel the company to new heights of success.

Sheila's appointment at JR Beauty USA heralds a new chapter characterized by creativity, empowerment, and the profound impact of beauty. Her personal drive and dedication are deeply influenced by her role as a mother of two and her unwavering faith, highlighting the significance of maintaining balance and aligning closely with one's principles.

We warmly welcome Sheila Santiago to her new position, confident in her visionary leadership and fervent passion to forge a future where beauty serves as a powerful catalyst for empowerment and positive change for everyone.



Sheila Santiago

Executive Manager



WWW.JRBEAUTYUSA.COM

1060 West State Road 434 Suite 140 Longwood FL 32750



JR BEAUTY ★ U S A

Dear Aspiring Sister Queen,

I'm Emma Kitchen, your Miss Teen Universal USA 2023, and I'm thrilled to be a part of this incredible journey. If you're considering joining the JR Beauty USA beauty pageant, here's my advice: believe in yourself, be authentic, and embrace your uniqueness. Confidence shines brighter than any crown, and your individuality is your greatest asset. Remember, it's not just about winning titles, but the growth and empowerment that comes with the experience. So, put on your best smile, walk your path with grace, and let your inner beauty radiate. The stage is waiting for you to shine, and I can't wait to see the incredible queens that will join us on this remarkable adventure. You've got this!

*With love and encouragement,
Emma Kitchen*

Miss Teen Universal USA 2023
Miss Teen Universal 2023

Thank you

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